

# JS-International



## CERTIFICATE IN TEAM COACHING - 2026

A PROGRAMME FOR INTERNATIONAL LEADERS AND ASPIRING TEAM COACHES TO DRIVE IMPACT AT A TEAM AND BUSINESS LEVEL

[WWW.JS-INTERNATIONAL.COM](http://WWW.JS-INTERNATIONAL.COM)

**NEW**



A hand holding a small globe of the Earth against a sunset background. The hand is positioned in the lower right, with fingers gently cradling the globe. The globe shows the continents of Europe and Africa. The background is a soft, out-of-focus sunset with warm orange and yellow light transitioning into a deep blue sky. The overall mood is hopeful and global.

# OUR PURPOSE

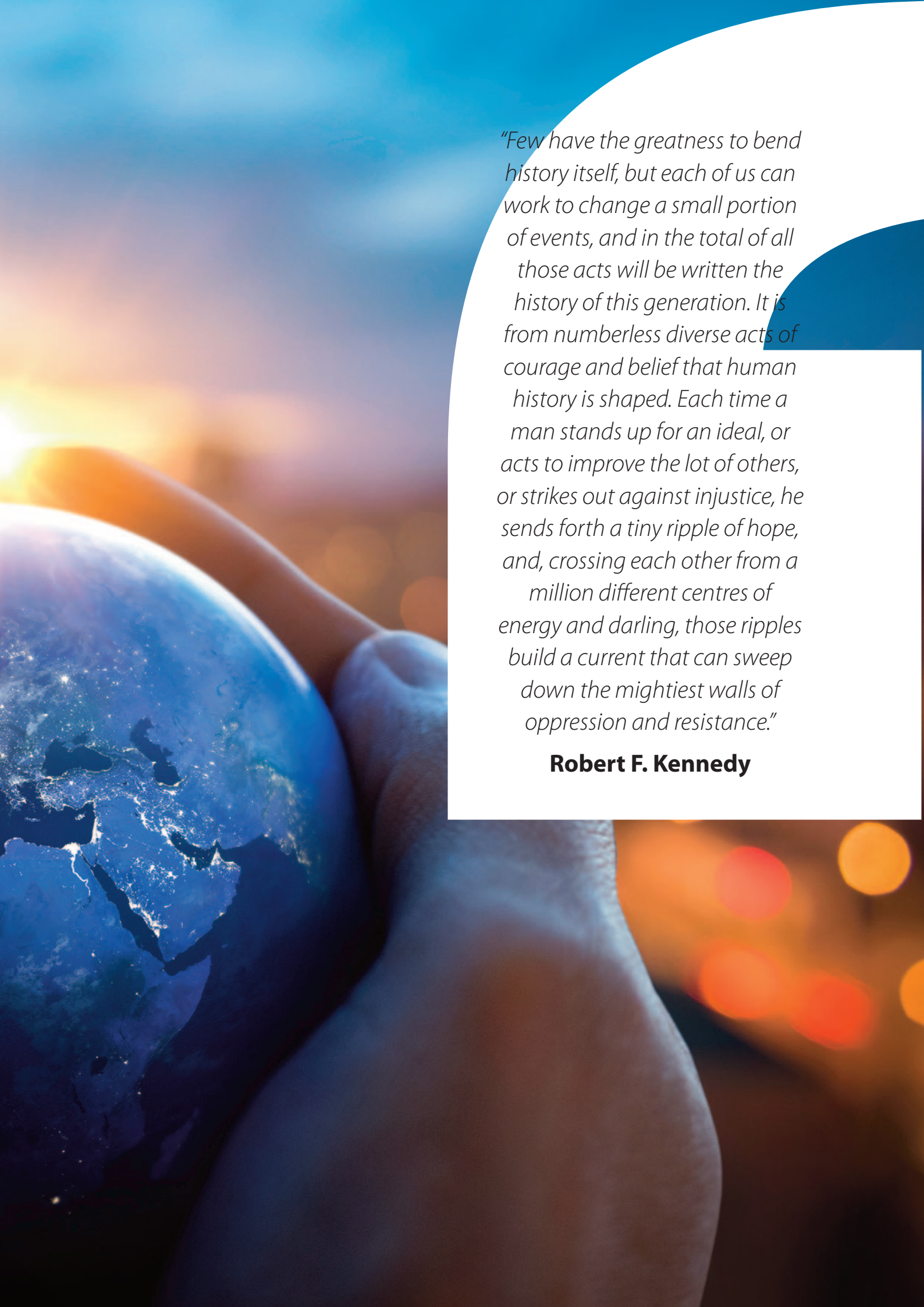
Our purpose is to deliver a world-class accredited programme in team coaching for Leaders in business and aspiring team coaches.

We aspire to be the best for the world and are committed to create a cadre of Leaders and Team Coaches who are sought after as they really make a difference to team performance and are a positive source of influence.

We have created an excellent programme for you to learn how to be a world-class Team Coach in a team leadership role or an external team coach.

We are committed to deliver this programme face-to-face and preparing you to be able to deliver team coaching confidently and flexibly in a way that the world will continue to demand.



A hand gently cradles a small, realistic globe of the Earth, showing the continents of Africa and Europe. The background is a soft-focus sunset with warm orange and yellow light, and several out-of-focus bokeh lights in shades of orange and red are visible in the lower right corner. A white curved shape frames the text on the right side of the image.

*"Few have the greatness to bend history itself, but each of us can work to change a small portion of events, and in the total of all those acts will be written the history of this generation. It is from numberless diverse acts of courage and belief that human history is shaped. Each time a man stands up for an ideal, or acts to improve the lot of others, or strikes out against injustice, he sends forth a tiny ripple of hope, and, crossing each other from a million different centres of energy and darling, those ripples build a current that can sweep down the mightiest walls of oppression and resistance."*

**Robert F. Kennedy**

# WHY TEAM COACHING?

Leading teams is not easy.

*"If you can avoid creating a team, do so"*

**Michael West – Effective Teamworking**







## Leading teams is not easy.

- Yes, leading teams is not easy and it is tempting to drive performance at an individual level. However, it is rare in our experience that organisations do not need to learn how to work together. What business does not have interdependencies? Who can truly deliver results alone? We are told that the sum of the whole is greater than the parts (attributed to Aristotle). However, in our experience the synergistic effects of teamworking are often unrealised. When does  $1+1+1+1+1+1=6$  or more? We often understand the 1's but do we really understand the pluses?

## Team coaching delivers:

- 1. Enhanced Team Performance:** Team coaching helps improve communication, collaboration, and conflict resolution skills, leading to more effective and efficient team performance.
- 2. Increased Engagement and Motivation:** Team coaching fosters a positive, motivating environment that boosts team morale and engagement, contributing to lower turnover rates and higher job satisfaction.
- 3. Agility and Adaptability:** Team coaching prepares teams to be more adaptive and resilient in the face of change, enabling them to tackle challenges and seize opportunities more effectively.
- 4. Empowered Leadership:** Team coaching develops leadership skills within team members, promoting a culture of accountability and shared responsibility.
- 5. Strategic Alignment:** Team coaching aligns team objectives with organizational goals, ensuring that every team member is working towards the same vision for success.





# WHY OUR TEAM COACHING PROGRAMME?

Making a decision about which Team Coaching programme to attend can be challenging. It is important to explore the option that is right for you. When we set-out to design our programme there were critical things that we embraced in our programme design:

- We wanted to create an inspiring programme for Leaders with existing team responsibilities and experienced coaches wishing to become focussed on team coaching. You will learn alongside a safe circle of like-minded international leaders and coaches striving to drive team and business performance. It is a real opportunity for you to network, exchange ideas and learn from a group of peers.
- We wanted to ensure that the Team Coaches we trained were **not wedded to a specific methodology**. We, therefore, expose our aspiring Team Coaches to **different ways of working** as a Team Coach, so that at the end of the programme you can make an informed choice about how you wish to work with your team(s).
- In addition we wanted to ensure that our Team Coaches were informed about the psychological underpinning of coaching. We, therefore, cover the different **psychological approaches**.
- We include **diversity, equity and inclusion and appreciation of transcultural issues in business, together with an understanding of unconscious bias and its impact on decisions**.
- We include **Supervision**, so that you can benefit from different ways to enhance your practice.
- We refer and embrace the **latest Team Coaching Competencies** published by the International Coaching Federation (ICF).
- The programme is fully certified by the International Coaching Federation, so you can be assured of the highest global standards.

# WHAT IS THE CONTENT OF THIS PROGRAMME?

The components of our learning content are steered by the accreditation guidelines from the ICF (International Coaching Federation: [www.coachfederation.org](http://www.coachfederation.org)) as well as our own standards.

There are three modules:

- **Module 1: Foundations of Team Coaching Excellence**

- **"Mastering the Art and Science of Team Coaching"**

- This module serves as an immersive introduction to the world of team coaching. Participants will explore the fundamentals of team coaching, dive into best practices, and understand systemic approaches to fostering high-performing teams. Through supervision sessions, case studies, and real-world issues, learners will begin to develop the critical lens needed to navigate and enhance team dynamics effectively.

- **Module 2: Navigating Team Complexities**

- **"Psychological Strategies for Team Success"**

- Delve into the complexities of resolving intra-team conflicts and enhancing cohesion within teams. This module offers a deep dive into the psychological underpinnings that influence team behavior and performance. Participants will learn advanced strategies for identifying, understanding, and addressing the unique challenges faced by teams, equipped with the knowledge to foster a culture of collaboration and resilience.

- **Module 3: Applied Team Coaching Practice**

- **"From Theory to Practice: Shaping High-Impact Teams"**

- Transition from theoretical knowledge to practical application in this hands-on module. Participants will prepare for real-world team coaching through intensive practice sessions, receiving constructive feedback to refine their approach. Further supervision will enhance their ability to implement effective coaching strategies, ensuring readiness to transform team dynamics and drive organizational success.



# HOW IS THIS PROGRAMME DELIVERED?

- The programme is delivered face-to-face. Two trainers (ICF Master Certified Coaches) are present, the programme is interactive and it is run so that you will benefit from personal and small group feedback.
- The programme will be delivered in a modular way: 3 modules over approximately 8 months. Two of the three modules will be delivered near Malaga in Spain and the location of the third module will be determined at a later date.
- The programme is facilitated by Sally Jackson and Jan Versteeg who not only are Master Certified Coaches with the ICF, but also have been awarded the Advanced Certificate in Team Coaching with the ICF. Both of these world-class trainers have more than 20 years of experience in coaching and team development working with top global organisations.
- Sally Jackson has recently been awarded a MSc in Team Coaching from Hult Ashridge in the UK. Jan Versteeg has recently awarded a MSc in Executive Coaching also from Hult Ashridge.
- The programme includes the required amount of Supervision to meet the ICF demands.
- Upon successful completion of the course, you are awarded our own certificate. To apply for the ACTC from the ICF you need to complete an additional practicum which includes several hours of team coaching with some clients and also an observed or recorded session. You are only able to apply for the ICF certificate if you are already a certified coach at ACC, PCC or MCC level.





# WHAT IF YOU WOULD LIKE TO ATTEND?

## DATES ARE:

- Foundations of team coaching excellence  
**9TH - 12TH SEPTEMBER, 2026**
- Navigating Team Complexities  
**13TH - 16TH JANUARY, 2027**
- Applied Team Coaching Practice  
**21ST - 24TH APRIL, 2027**

Please call or email Sally Jackson for an introductory conversation:

- Email: [sallyjackson@js-international.com](mailto:sallyjackson@js-international.com)
- Phone: +350 56005968



We are very happy to provide references and for you to talk with previous participants on request.

### *What have participants said about our previous programme?*

*As a senior leader I navigate through the dynamic and competitive telecom market. I recognize the importance of stimulating a diverse team spanning three generations. In this challenging environment, it is my belief that staying ahead requires continuous self and team development.*

*The Team Coaching training with JS-International has provided me with valuable insights that enable me to enhance my effectiveness by incorporating coaching elements into the daily management of my team. Post-training, my perspective on teamwork and organizational effectiveness has evolved significantly.*

*This training employs a highly effective learning approach within a small group setting, fostering many interactions and practical insights. Drawing from the experience among participants and the expertise of master coaches Jan and Sally, who bring years of mastery in team coaching, the programme has proven instrumental in shaping my leadership approach.*

**LEO HENSEN**

**Director of Marketing and Communication, Odido, The Netherlands**

*Having participated on several of the amazing and life changing experiences created by Sally & Jan, this new team coaching course stands out for its pioneering approach, integrating theory and practice with the high touch learning environment I have come to appreciate from this dynamic duo.*

*I particularly appreciated the blend of participants from leaders aspiring to lead with a coaching style to coaches looking to broaden their tool kits. The hands-on coaching with real teams is a distinctive and invaluable component, which provided me with practical insights, feedback and reflection. Challenging, humbling, emotional, highs and lows and a lot of fun, this course will put you through the paces for what it takes to be a great coach for your teams and clients.*

**JOHN PAUL O'MEARA**

**Senior Vice President IR, Ahold Delhaize**

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