

# JS-International



## PRACTITIONER IN NLP AND NEUROSCIENCE - 2023



[WWW.JS-INTERNATIONAL.COM](http://WWW.JS-INTERNATIONAL.COM)

# OUR AIM

Our aim in running our Practitioner in NLP and Neuroscience is to share an experiential, face to face experience that is the difference that makes the difference.

We only work with small groups, so this means that each participant is able to have a personal experience that is profound and meaningful.

We aim to ensure that people who participate in our programme are a level above if they had attended any other programme.



*Plato 2,400 years ago said in his dialogue "Theaetetus" – "Knowledge can be defined as justified true beliefs". In other words, we make-up what we believe to be true based on our education, past experiences and our hopes for what will transpire in the future.*




# WHAT IS THE CONTENT OF THE PROGRAMME?

Plato did give us the earliest insights into how we create our maps and models of the world. In NLP we are concerned with how people use these maps and models, let us call this, their mind's own language to manage their life. The study and application of NLP supports people in managing their mind and body so that they get the results they want in their life more consistently.

This course is globally recognised by the American Board of NLP, the Time Line Therapy Association™ and the American Board of Hypnotherapy.



A close-up photograph of a hand holding a single white puzzle piece. The hand is positioned in the lower-left quadrant of the frame. The background is a blurred image of a person wearing a blue denim shirt, with their hand also visible, holding another puzzle piece. The lighting is soft, highlighting the texture of the skin and the white color of the puzzle piece.

Run over 7 days, face to face. It is highly interactive and experiential in the way it is delivered. Places are limited between 8 - 10 people, this way we ensure that everyone gets personal feedback and the attention that need to have a profound learning experience.

The programme starts with prescribed home study of approximately 20 – 30 hours. This means people who come to the programme are well prepared from a theoretical framework and are ready to learn from the practice group and feedback from the world-class trainers, Sally Jackson and Jan Versteeg. This home study pack is a life long resource for you.

This is an accelerated NLP practitioner course, which means the content is delivered over 7 days and includes:

- Foundational elements of NLP, which means you are learning best practice techniques in influencing, communication, questioning, and listening that can be applied in leadership, coaching, relationships and parenting.
- Guidance and techniques to help you be more resilient, empathetic and patient, which are precious skills in today's environment.
- Time Line Therapy techniques and Hypnosis. These two components are not normally covered in the traditional NLP courses and they will enable you to eliminate personal blockages such as negative emotions, limiting decision and anxiety and support you in goal setting, relaxation techniques and state management.
- A "Nudge to Neuroscience" so you understand why NLP techniques work, not just how to implement them.





# A NUDGE TO NEUROSCIENCE

We included aspects of Neuroscience in our programme so that participants understand why NLP works and can apply the techniques on a more informed basis.

During the programme we will share with you the NLP model of change, which starts the process of beginning to understand how NLP works.

We complement this with the Neuroscience explanation of change.

Neuroscience helps us understand how we create a new mind to think about new ways of being: breaking old neural pathways to allow space to create new ones. In essence we become more aware of how we can make thought more real than anything else.

We also make reference to the concept of “Neuroplasticity”. This is about the ***the brain's ability to reorganize itself by forming new neural connections throughout life.*** Neuroplasticity allows the neurons (nerve cells) in the brain to compensate for injury and disease and to adjust their activities in response to new situations or to changes in their environment. We explore literally how we can make our brains more flexible and we make links to a powerful concept called the growth mindset. (<https://hbr.org/2016/01/what-having-a-growth-mindset-actually-means>).





# HOW IS THIS PROGRAMME DELIVERED?

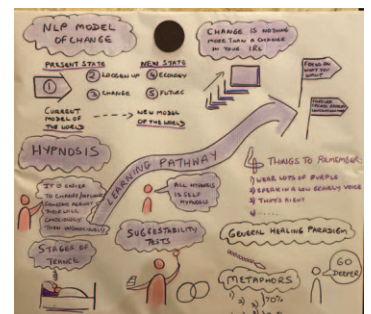
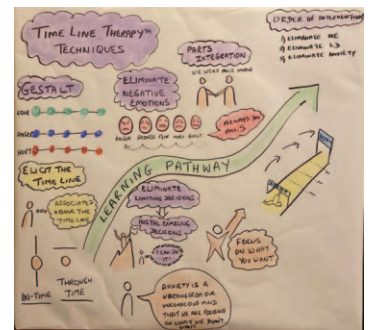
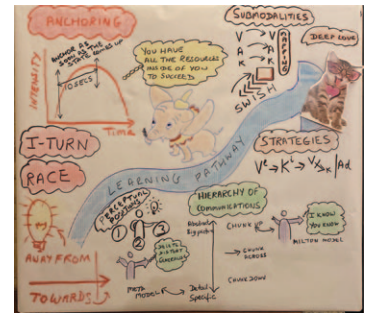
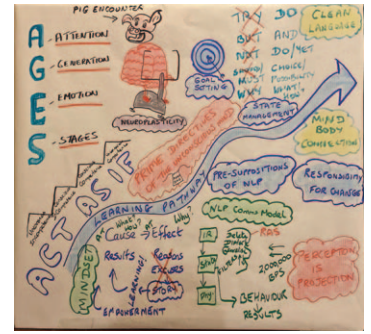
We are running our next Practitioner in NLP and Neuroscience course from **1st until 7th October, 2023** and will be delivered in Malta at The Phoenicia Hotel.

This programme is run face to face. There are 2 world-class trainers present: Sally Jackson and Jan Versteeg, making the course highly interactive and experiential, with personal feedback.

Places are limited to 8 - 10 people to optimise your learning experience.

We use visuals to cement the learning, take lots of breaks, conduct short physical stretch breaks and make the learning profound and fun.

For the first four days, we focus on the foundational elements of NLP and Neuroscience and then we delve further into Time Line Therapy™ techniques and Hypnosis. We normally run the programme between 10.00 and 18.00 each day.



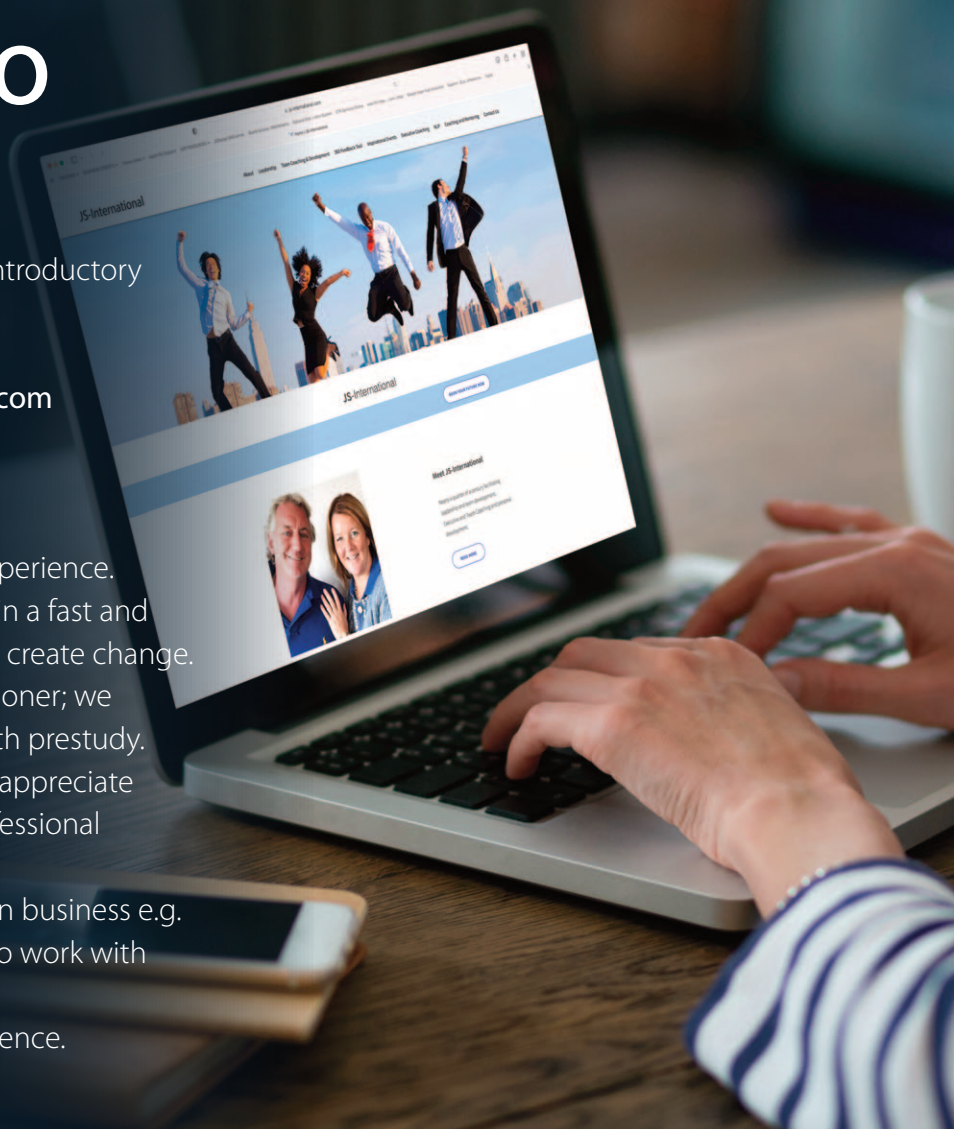
# WHAT IF YOU WOULD LIKE TO ATTEND?

Please call or email Sally Jackson for an introductory conversation:

- Email: [sallyjackson@js-international.com](mailto:sallyjackson@js-international.com)
- Phone: +356 99727552

Please join us if you are:

- Wanting a profound, life-changing experience.
- Business focussed and want to learn, in a fast and effective way, powerful techniques to create change.
- Do not have 21 days to do the Practitioner; we conduct our training in just 7 days with prestudy.
- Wanting to work in small groups and appreciate feedback from fully qualified and professional trainers.
- Interested in the applications of NLP in business e.g. coaching, training, selling, and want to work with business focussed trainers.
- Curious about the links with Neuroscience.



## SALLY JACKSON & JAN VERSTEEG

We deliver customised programmes in-house for leaders and we also deliver public programmes in Malta and Spain focusing on personal and professional development through our NLP and Neuroscience course (accredited by the American Board of NLP) and our Coaching Course (accredited by the International Coaching Federation).

Jointly owned by Sally Jackson and Jan Versteeg, JS-International is also supported by a range of world-class coaches. We carefully select these experts in their field to deliver customised solutions for our in-company work. This means we put together "Virtuoso teams" specifically for the event for each client, ensuring world-class quality and the latest thinking.



JS-International has developed a proprietary 360 degree feedback tool based on years of working with thousands of leadership teams over the past 20 years. This tool is based on our leadership philosophy that is called CORE© leadership. Core stands for Collaborate, Ownership, Respect and Engagement.



# ABOUT JS-INTERNATIONAL

JS-International is an international business focussing on the development of international leaders and leadership teams. We work in partnership with leaders to help them achieve their desired personal and professional transformations. Our belief is that development and change is about going to the edge, exploring and breaking through boundaries, helping people and businesses to achieve what they might have thought previously was impossible.

We facilitate real team experiences and conduct team coaching to use as vehicles to explore leadership and teamworking and we conduct Executive Coaching.

We work to unleash the skills of leaders and leadership teams to enable leaders to be:

- able to embrace innovation
- change resilient
- coaches themselves
- more disruptive thinkers
- more strategic
- digitally fluent
- tackle the challenges effectively of the next decade

We look at organisational leadership which means developing leadership teams at all levels within an organisation to enable leadership across boundaries – functional, organisational or sector. The lens is a dual focussed leadership approach that works towards what is best for teams and what is best for the organisation as a whole, simultaneously. It is also about encouraging a systemic mindset that delivers organisational passion and loyalty.

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# JS-International

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