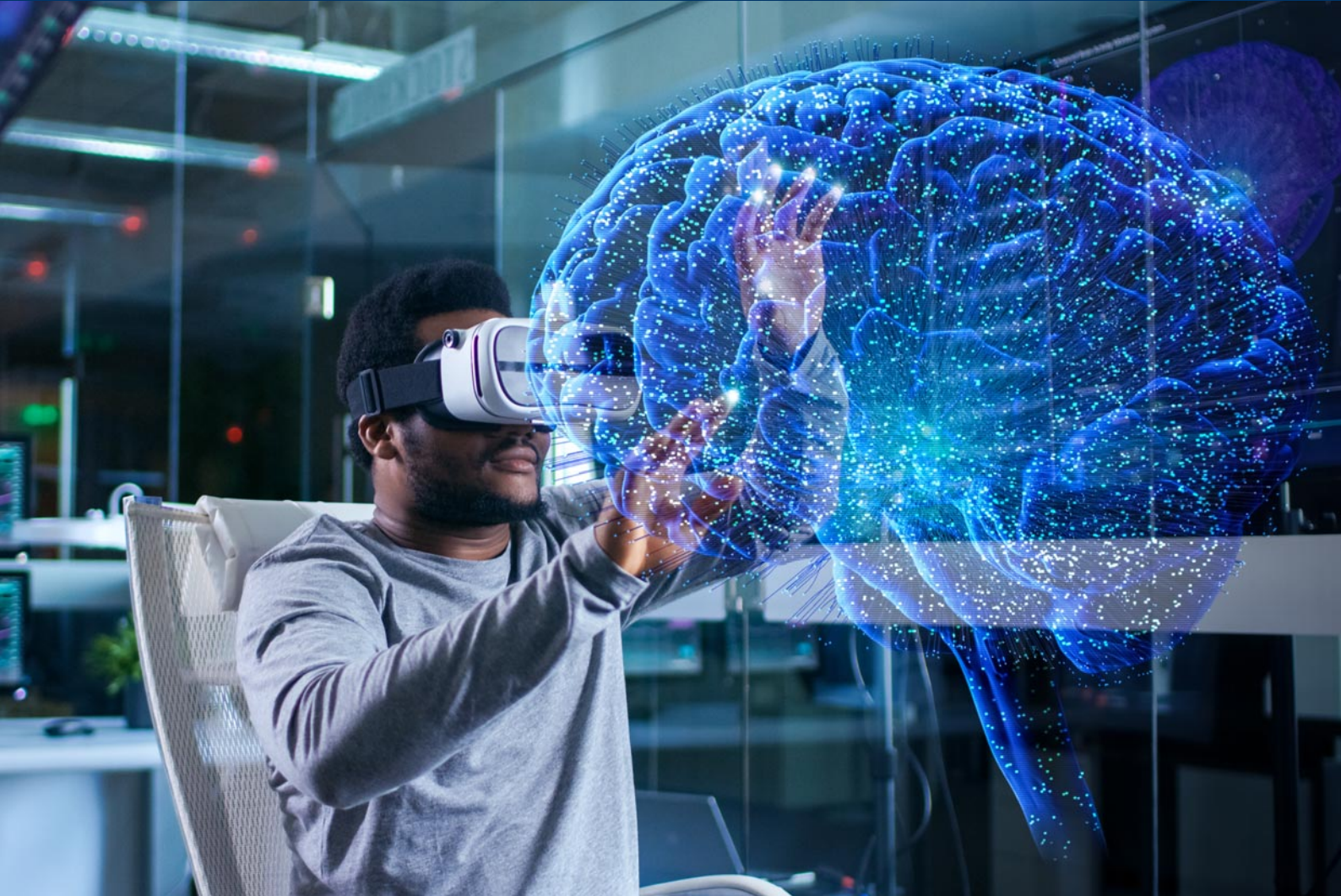


JS-International



PRACTITIONER IN NLP AND NEUROSCIENCE - 2025

SPAIN – 11TH TO 16TH MAY, 2025

ACTP
ICF ACCREDITED COACH
TRAINING PROGRAM
ICF

WWW.JS-INTERNATIONAL.COM

OUR AIM

Our aim in running our Practitioner in NLP and Neuroscience is to share an experiential, face to face experience that is the difference that makes the difference.

We only work with small groups, so this means that each participant is able to have a personal experience that is profound and meaningful.

We aim to ensure that people who participate in our programme are a level above if they had attended any other programme.



Plato 2,400 years ago said in his dialogue "Theaetetus" – "Knowledge can be defined as justified true beliefs". In other words, we make-up what we believe to be true based on our education, past experiences and our hopes for what will transpire in the future.



WHAT IS THE CONTENT OF THE PROGRAMME?

Plato did give us the earliest insights into how we create our maps and models of the world. In NLP we are concerned with how people use these maps and models, let us call this, their mind's own language to manage their life. The study and application of NLP supports people in managing their mind and body so that they get the results they want in their life more consistently.

This is a globally recognised course by the International Coaching Federation (ICF). On completion you will be awarded 40 CCEs (Continuing Coaching Education units).

ACTP

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TRAINING PROGRAM

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Run over 7 days, face to face. It is highly interactive and experiential in the way it is delivered. Places are limited between 8 - 10 people, this way we ensure that everyone gets personal feedback and the attention that need to have a profound learning experience.

The programme starts with prescribed home study of approximately 20 – 30 hours. This means people who come to the programme are well prepared from a theoretical framework and are ready to learn from the practice group and feedback from the world-class trainers, Sally Jackson and Jan Versteeg. This home study pack is a life long resource for you.

This is an accelerated NLP practitioner course, which means the content is delivered over 7 days and includes:

- Foundational elements of NLP, which means you are learning best practice techniques in influencing, communication, questioning, and listening that can be applied in leadership, coaching, relationships and parenting.
- Guidance and techniques to help you be more resilient, empathetic and patient, which are precious skills in today's environment.
- Time Line Therapy techniques and Hypnosis. These two components are not normally covered in the traditional NLP courses and they will enable you to eliminate personal blockages such as negative emotions, limiting decision and anxiety and support you in goal setting, relaxation techniques and state management.
- A "Nudge to Neuroscience" so you understand why NLP techniques work, not just how to implement them.

A NUDGE TO NEUROSCIENCE

We included aspects of Neuroscience in our programme so that participants understand why NLP works and can apply the techniques on a more informed basis.

During the programme we will share with you the NLP model of change, which starts the process of beginning to understand how NLP works.

We complement this with the Neuroscience explanation of change.

Neuroscience helps us understand how we create a new mind to think about new ways of being: breaking old neural pathways to allow space to create new ones. In essence we become more aware of how we can make thought more real than anything else.

We also make reference to the concept of "Neuroplasticity". This is about the ***the brain's ability to reorganize itself by forming new neural connections throughout life.*** Neuroplasticity allows the neurons (nerve cells) in the brain to compensate for injury and disease and to adjust their activities in response to new situations or to changes in their environment. We explore literally how we can make our brains more flexible and we make links to a powerful concept called the growth mindset. (<https://hbr.org/2016/01/what-having-a-growth-mindset-actually-means>).





HOW IS THIS PROGRAMME DELIVERED?

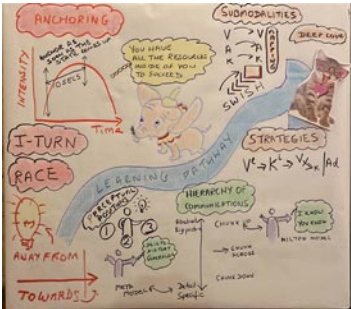
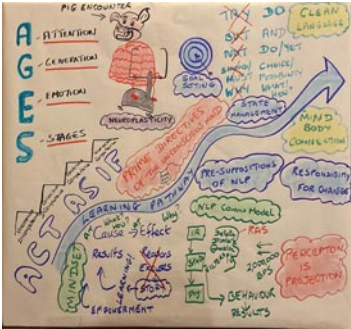
We are running our next Practitioner in NLP and Neuroscience course from **11th - 16th May, 2025** and will be delivered in a location near Malaga, Spain.

This programme is run face to face. There are 2 world-class trainers present: Sally Jackson and Jan Versteeg, making the course highly interactive and experiential, with personal feedback.

Places are limited to 8 - 10 people to optimise your learning experience.

We use visuals to cement the learning, take lots of breaks, conduct short physical stretch breaks and make the learning profound and fun.

For the first four days, we focus on the foundational elements of NLP and Neuroscience and then we delve further into Time Line Therapy™ techniques and Hypnosis. We normally run the programme between 10.00 and 18.00 each day.





WHAT IF YOU WOULD LIKE TO ATTEND?

Please call or email Sally Jackson for an introductory conversation:

- Email: sallyjackson@js-international.com
- Phone: +350 56005968

Please join us if you are:

- Wanting a profound, life-changing experience.
- Business focussed and want to learn, in a fast and effective way, powerful techniques to create change.
- Do not have 21 days to do the Practitioner; we conduct our training in just 7 days with prestudy.
- Wanting to work in small groups and appreciate feedback from fully qualified and professional trainers.
- Interested in the applications of NLP in business e.g. coaching, training, selling, and want to work with business focussed trainers.
- Curious about the links with Neuroscience.





ABOUT JS-INTERNATIONAL

JS-International is a leadership, training and coaching business. We work in partnership with international leaders and managers to help them achieve their desired personal and professional transformations. Our belief is that development and change is about going to the edge, exploring and breaking through boundaries, helping people and businesses to achieve what they might have thought previously was impossible.

- We think of ourselves as Coaches and Developers
- We have a unique, enjoyable learning approach
- We ourselves are supported by a world-class network of international coaches, individual experts and partners

We offer a range of public programmes that we also conduct in-house for businesses throughout Europe.

We carefully select experts in their field to deliver customised solutions for our in-company work. This means we put together "Virtuoso teams" specifically for the event for each client, ensuring world-class quality and the latest thinking.

We facilitate leadership team experiences to use as a vehicle to explore leadership, teamworking and organisational change and we conduct Executive and Leadership Team Coaching.

WWW.JS-INTERNATIONAL.COM

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